

ORDER



Orders
Order / Rev: 166893
Alt Order #: 06854090
Product Desc: MICHELE BACHMANN-201
Estimate: 2711
Flight Dates: 09/20/12 - 10/02/12
Original Date / Rev: 09/20/12 / 09/20/12
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Rachel Chason
Sales Office: P-PHL
Sales Region: National

Agency
Name: Strategic Media Placement
Buying Contact:
Billing Contact:
 7669 Stagers Loop
 Delaware, OH 43015-7010

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Michele Bachmann -2012
Demographic: A35+
Product Codes: PL1
Priority: 3
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	52	\$43,475.00	\$36,953.75
10/01/12	10/02/12	9	\$5,250.00	\$4,462.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	52	\$43,475.00	\$36,953.75	0.00
October 2012	9	\$5,250.00	\$4,462.50	0.00
Totals	61	\$48,725.00	\$41,416.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	09/20/12	09/21/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	---TF--	:30	2	\$400.00	2	0.00	NM	2	\$800.00
EYEWITNESS NEWS THIS MORN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---TF--					2	\$400.00		0.00			
2	M	09/24/12	09/28/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	MTWTF--	:30	6	\$450.00	3	0.00	NM	6	\$2,700.00
EYEWITNESS NEWS THIS MORN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWTF--					6	\$450.00		0.00			
3	M	10/01/12	10/02/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	MT-----	:30	2	\$450.00	3	0.00	NM	2	\$900.00
EYEWITNESS NEWS THIS MORN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MT-----					2	\$450.00		0.00			
4	M	09/20/12	09/21/12	M-F GMA M-F GMA	CM	7-9a	---TF--	:30	2	\$325.00	2	0.00	NM	2	\$650.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---TF--					2	\$325.00		0.00			
5	M	09/24/12	09/28/12	M-F GMA M-F GMA	CM	7-9a	MTWTF--	:30	5	\$400.00	3	0.00	NM	5	\$2,000.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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5	M	09/24/12	09/28/12	M-F GMA M-F GMA	CM	7-9a	MTWTF--	:30	5	\$400.00	3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MTWTF--					5	\$400.00		0.00			
6	M	10/01/12	10/02/12	M-F GMA M-F GMA	CM	7-9a	MT-----	:30	2	\$400.00	3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----					2	\$400.00		0.00			
7	M	09/30/12	09/30/12	Su 6-7a Sun 6-7a News	CM	6-7a	-----S	:30	1	\$225.00	3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S					1	\$225.00		0.00			
8	M	09/22/12	09/29/12	SA GMA Sa GMA	CM	7-8a	-----S-	:30	1	\$500.00	2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-					1	\$500.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N 9	M	09/22/12	09/29/12	Sat 8-9a Sat 8-9a News	CM	8-9a	-----S-	:30	1	\$300.00	3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-					1	\$300.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
10	M	09/23/12	09/30/12	SU GMA Su GMA	CM	7-8a	-----S	:30	1	\$600.00	2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S					1	\$600.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
11	M	09/23/12	09/23/12	Sun 8-9a Sun 8-9a	CM	8-9a	-----S	:30	1	\$525.00	2	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S					1	\$525.00		0.00			
12	M	09/23/12	09/30/12	Su 9-10a This Week	CM	9-10a	-----S	:30	1	\$650.00	2	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S					1	\$650.00		0.00			
		Week: 09/24/12	09/30/12	-----S					1	\$650.00		0.00			
13	M	09/23/12	09/30/12	Sun 10-1030a At Issue	CM	Sun 10-1030a	-----S	:30	1	\$250.00	2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S					1	\$250.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
14	M	09/20/12	09/20/12	M-F The View M-F The View	CM	10-11a	---T---	:30	1	\$425.00	2	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---					1	\$425.00		0.00			
15	M	09/25/12	09/27/12	M-F The View M-F The View	CM	10-11a	-T-T---	:30	1	\$350.00	3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-T-T---					1	\$350.00		0.00			
16	M	10/01/12	10/02/12	M-F The View M-F The View	CM	10-11a	MT-----	:30	1	\$350.00	3	0.00	NM	1	\$350.00

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31	M	09/23/12	09/23/12	Sun Spcl 15 Primetime Emmy Awards	CM	7-10p	-----S	:30	1	\$7,500.00	3	0.00	NM	1	\$7,500.00
EMMY AWARDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$7,500.00		0.00			
N32	M	09/29/12	09/29/12	SA GMA Sa GMA	CM	7-8a	-----S-	:30	1	\$425.00	3	0.00	NM	1	\$425.00
GMA SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$425.00		0.00			
33	M	09/29/12	09/29/12	Sat 8-9a Sat 8-9a News	CM	8-9a	-----S-	:30	1	\$325.00	3	0.00	NM	1	\$325.00
GMA SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$325.00		0.00			
34	M	09/30/12	09/30/12	SU GMA Su GMA	CM	7-8a	-----S	:30	1	\$550.00	3	0.00	NM	1	\$550.00
GMA SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$550.00		0.00			
N35	M	09/21/12	09/21/12	M-F 3-4p Twin Cities Live	CM	3-4p	----F--	:30	1	\$125.00	3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$125.00		0.00			
													Totals	61	\$48,725.00